



Service CU
IMPACT
FOUNDATION

3rd Annual

SPRING GALA

Imagine the Possibilities

PRESENTED BY  TruStage™

Sponsorship Deck | May 10, 2024

Jimmy's Jazz and Blues Club | Portsmouth, NH



The Service CU Impact Foundation promotes community development by funding initiatives that deliver solutions and solve problems facing Service Credit Union's membership and the communities in which we serve, particularly in three philanthropic focus areas: education, human services, and veterans and military.

100% of proceeds raised by the Service CU Impact Foundation makes an impact; every dollar raised is a dollar donated.

Since its inception in 2020, the foundation has raised more than \$2 million through its annual golf tournament in partnership with the Robert Irvine Foundation, annual gala, employee donations, and a cash raffle. Because of you, we are making a difference across New Hampshire and beyond. We are grateful for your support and look forward to continuing to make an impact with you!



The Evening

EXCLUSIVE VIP LOUNGE, 5:00 P.M.– 6:00 P.M.

SPRING GALA, 6:00 P.M.– 8:30 P.M.

Prepare to enter a world of pure imagination as the sweetest dreams come to life during the 3rd Annual Spring Gala: Imagine the Possibilities. With delectable cuisine and eye-catching performances and visuals, this year's fundraising event will be an unforgettable night of wonder and awe all to support our community's housing and homelessness crisis.

World-class chef, entrepreneur, tireless philanthropist and host of Food Network's hit show *Restaurant: Impossible*, Chef Robert Irvine is best known for saving struggling restaurants across America. On this special evening, he and his culinary team, in collaboration with the culinary team at Jimmy's, will be preparing dinner for you!

The event features an exclusive VIP Lounge at Jimmy's Jazz & Blues Club for top sponsors and VIP ticket purchasers, including a meet & greet with Chef Robert Irvine.

Expected Guest Count: 150



The Impact



**\$250,000
RAISED**



**10 SHELTERS
SUPPORTED**

In 2023, thanks to our sponsors and donors, every dollar raised directly supported critical needs at shelters across New Hampshire, including:

- ◆ Remodel of 2 kitchen & dining areas in Laconia
- ◆ New generator for teens shelter in Claremont
- ◆ Wireless and new computers at 2 sites in Nashua
- ◆ Sponsor one family for one year in Somersworth
- ◆ Cover transportation costs in 5+ locations across NH
- ◆ New handicap lift for shelter in Manchester

[Watch our event video](#)

[Watch the impact video](#)

Together with your support this year, the 3rd Annual Spring Gala will continue to make an impact on the devastating housing and homelessness crisis facing New Hampshire and work toward more sustainable solutions in the future.





Jimmy's Jazz & Blues Club

At Jimmy's Jazz & Blues Club, guests can experience inspirational jazz and blues paired with fine cuisine, libations, and a lively scene, all in a century-old, spectacularly restored, state-of-the-art venue. Located in the heart of downtown Portsmouth, NH, Jimmy's, which opened its doors in 2021, has quickly become the place to enjoy the sounds of Grammy award winning artists or host a corporate event, birthday celebration, or wedding.



Top-Tier Sponsorship Opportunities

BENEFITS	PRESENTING \$35,000	RED CARPET \$25,000	ENTERTAINMENT \$20,000	VIP LOUNGE \$15,000	DINNER \$15,000
Co-Branded Event Naming Rights	X				
Speaking Opportunity	X				
Message in Post-Event Thank You	X				
Featured Video Segment	X				
Co-Branded Step & Repeat	X	X			
Exclusive Robert Irvine Meet & Greet	X	X	X		
Dedicated Social Media Post (22K+)	X	X	X		
Feature in Service CU Newsletter (200K+)	X	X	X		
Live Thank You from Stage	X	X	X	X	X
Unique Logo Placement	Stage, Signage	Entrance, Registration	Lights, Entertainers, Signage	Signage, Pillows, Coasters	Menu, Signage
Reserved Table(s)	2	2	1	1	1
Pre-Event VIP Lounge Admission	X	X	X	X	X
Tickets Included	16 VIP	16 VIP	8 VIP	8 VIP	8 VIP
Event Program Ad	Full-page	Full-page	Full-page	Half-page	Half-page
Press Release Recognition	X	X	X	X	X
Logo on Event Signage	X	X	X	X	X
Logo in Event Communications	X	X	X	X	X
Social Media Recognition (22K+)	X	X	X	X	X
Logo or Name on Website	Logo	Logo	Logo	Logo	Logo



Presenting Sponsor

\$35,000 | SOLD OUT

- ◆ Exclusive “presented by” event naming rights
- ◆ Speaking opportunity on stage
- ◆ Co-branded step and repeat banner
- ◆ Sponsor-provided message in post-event thank you email to all attendees
- ◆ Sponsor-provided video segment or ad
- ◆ Special meet & greet and photo opportunity with Celebrity Chef Robert Irvine
- ◆ Dedicated social media post to 22,000+ followers
- ◆ Featured in Service Credit Union’s newsletter with a reach of 200,000+ members
- ◆ Live thank you from the stage
- ◆ 16 VIP tickets at 2 reserved tables closest to the stage with company logo
- ◆ VIP Admission to exclusive pre-event VIP Lounge
- ◆ Full page ad in event program*
- ◆ Recognition in pre- and post-event press releases
- ◆ Logo on event signage, communications, social media and website

Red Carpet Sponsor

\$25,000

- ◆ Logo featured on step and repeat banner
- ◆ Logo featured on "red carpet" at entrance & registration
- ◆ Special meet & greet and photo opportunity with Celebrity Chef Robert Irvine
- ◆ Dedicated social media post to 22,000+ followers
- ◆ Featured in Service Credit Union's newsletter with a reach of 200,000+ members
- ◆ Live thank you from the stage
- ◆ 16 VIP tickets at 2 reserved tables closest to the stage with company logo
- ◆ VIP Admission to exclusive pre-event VIP Lounge
- ◆ Full page ad in event program*
- ◆ Recognition in pre- and post-event press releases
- ◆ Logo on event signage, communications, social media and website





Entertainment Sponsor

\$20,000 | EXCLUSIVE

- ◆ Logo featured in lights and on event performers
- ◆ Special meet & greet and photo opportunity with Celebrity Chef Robert Irvine
- ◆ Dedicated social media post to 22,000+ followers
- ◆ Featured in Service Credit Union's newsletter with a reach of 200,000+ members
- ◆ Live thank you from the stage
- ◆ 8 VIP tickets at 1 reserved table with company logo
- ◆ VIP Admission to exclusive pre-event VIP Lounge
- ◆ Full page ad in event program*
- ◆ Recognition in pre- and post-event press releases
- ◆ Logo on event signage, communications, social media and website

VIP Lounge Sponsor

\$15,000 | EXCLUSIVE

- ◆ Live thank you from the stage
- ◆ Logo featured on VIP Lounge signage, pillows and coasters
- ◆ 8 VIP tickets at 1 reserved table with company logo
- ◆ VIP Admission to exclusive pre-event VIP Lounge
- ◆ Half page ad in event program*
- ◆ Recognition in pre- and post-event press releases and social media
- ◆ Logo on event signage, communications and website





Dinner Sponsor

\$15,000 | EXCLUSIVE

- ◆ Live thank you from the stage
- ◆ Logo featured on signage and exclusive menu prepared in collaboration by the culinary teams of Chef Robert Irvine and Jimmy's Jazz & Blues Club
- ◆ 8 VIP tickets at 1 reserved table with company logo
- ◆ VIP Admission to exclusive pre-event VIP Lounge
- ◆ Half page ad in event program*
- ◆ Recognition in pre- and post-event press releases and social media
- ◆ Logo on event signage, communications, and website



Additional Sponsorship Opportunities

BENEFITS	COCKTAIL \$10,000	GOLDEN TICKET \$10,000	TABLE \$7,500	AUCTION \$5,000	DESSERT \$5,000	GIVEAWAY \$5,000	IMPACT \$2,500
Co-Branded Event Name							
Speaking Opportunity							
Co-Branded Step & Repeat							
Message in Post-Event Thank You							
Featured Video Segment							
Exclusive Robert Irvine Meet & Greet							
Dedicated Social Media Post (22K+)							
Feature in Service CU Newsletter (200K+)							
Live Thank You from Stage							
Unique Logo Placement	Signage, Napkins, Stirrers	Signage, Fundraiser	Choice of opportunity*	Paddle Numbers	Dessert	Giveaway Item	
Reserved Table(s)	1	1	1				
Pre-Event VIP Lounge Admission	X	X					
Tickets Included	8 VIP	8 VIP	8	4	4	4	2
Event Program Ad	Half-page	Half-page					
Press Release Recognition	X	X					
Logo on Event Signage	X	X	X	X	X	X	
Logo in Event Communications	X	X	X	X	X	X	
Social Media Recognition (22K+)	X	X	X	X	X	X	X
Logo or Name on Website	Logo	Logo	Logo	Logo	Logo	Logo	Name



Cocktail Sponsor

\$10,000 | EXCLUSIVE

- ◆ Logo on bar signage, cocktail napkins, and drink stirrers
- ◆ 8 VIP tickets with admission to exclusive pre-event VIP Lounge
- ◆ Half page ad in event program*
- ◆ Recognition in pre- and post-event press releases and social media
- ◆ Logo on event signage, communications, and website

Golden Ticket Sponsor

\$10,000 | EXCLUSIVE

- ◆ Logo on fundraiser signage and candy bars
- ◆ 8 VIP tickets with admission to exclusive pre-event VIP Lounge
- ◆ Half page ad in event program*
- ◆ Recognition in pre- and post-event press releases and social media
- ◆ Logo on event signage, communications, and website



Table Sponsor

\$7,500

- ◆ Choice of one opportunity from the Sponsorship Activations list
- ◆ 8 general admission tickets at 1 reserved table with company logo
- ◆ Social media recognition
- ◆ Logo on event signage, communications, and website

Auction Sponsor

\$5,000 | 2 OPPORTUNITIES

- ◆ Logo featured on auction paddle numbers
- ◆ 4 general admission tickets
- ◆ Social media recognition
- ◆ Logo on event signage, communications, and website

Dessert Sponsor

\$5,000 | EXCLUSIVE

- ◆ Logo featured on dessert prepared in collaboration by the culinary teams of Chef Robert Irvine and Jimmy's Jazz & Blues Club
- ◆ 4 general admission tickets
- ◆ Social media recognition
- ◆ Logo on event signage, communications, and website



Giveaway Sponsor

\$5,000 | 2 OPPORTUNITIES

- ◆ Logo featured on guest giveaways
- ◆ 4 general admission tickets
- ◆ Social media recognition
- ◆ Logo on event signage, communications, and website

Impact Sponsor

\$2,500

- ◆ 2 general admission tickets
- ◆ Social media recognition
- ◆ Name listed on website

*Ads due by 4/5/24

Sponsorship Activations

OPPORTUNITY	DETAILS
Centerpiece/Floral	Logo featured in centerpieces on tables
Main Level Lounge	Logo featured on coasters & signage in downstairs lounge, open to all guests
Photo	Logo featured at busy 360 photo station and on 360 photos sent to guests
Valet	Logo featured on signage as official valet sponsor
Video	Logo featured on the event video as the official video sponsor
Wine Pull	Logo featured on signage for wine pull fundraiser

Questions?

For all sponsorship inquiries,
please contact:

Sarah Kuhl
Foundation Specialist
(603) 422-7829
skuhl@servicecu.org

Ready to make an impact now?

Complete the [sponsorship pledge form](#).

To learn more about the Service CU Impact
Foundation, visit:

servicecuimpactfoundation.org.

Thank you for your support!

