

**SPONSORSHIP  
DECK**

**5TH ANNUAL**



**GOLF**

**CHARITY CLASSIC**



Service CU  
**IMPACT**  
FOUNDATION

**AUGUST 27**  
**2024**

**WENTWORTH BY THE  
SEA COUNTRY CLUB  
RYE, NH**

In Partnership With:



**ROBERT  
IRVINE  
FOUNDATION**



The Service CU Impact Foundation promotes community development by funding initiatives that deliver solutions and solve problems facing Service Credit Union's membership and the communities in which we serve, particularly in three philanthropic focus areas: education, human services, and veterans and military.

100% of proceeds raised by the Service CU Impact Foundation makes an impact; every dollar raised is a dollar donated.

Since its inception in 2020, the foundation has raised more than \$2 million through its annual golf tournament in partnership with the Robert Irvine Foundation, annual gala, employee donations, and a cash raffle. Because of you, we are making a difference across New Hampshire and beyond. We are grateful for your support and look forward to continuing to make an impact with you!



# ROBERT IRVINE FOUNDATION

The Robert Irvine Foundation supports and strengthens the physical and mental well-being of our service members, veterans, first responders, and their families.

They provide these heroes with life-changing opportunities that unlock the potential in their personal and professional lives through food, wellness, community, and financial support.

Robert Irvine is a British Royal Navy veteran, a world-class chef, entrepreneur, and a tireless philanthropic supporter of our nation's military, veterans, and first responders. As the host and Executive Producer of the Food Network's hit show *Restaurant: Impossible*, he has given struggling restaurateurs a second chance to turn their lives and businesses around in over 300 episodes.

[robertirvinefoundation.org](http://robertirvinefoundation.org)



# 5th Annual Golf Charity Classic

August 27, 2024

Wentworth by the Sea Country Club, Rye, NH

Join us for breathtaking views and Scottish links that can only be found at the Wentworth by the Sea Country Club. Every dollar raised will benefit veterans, their families and first responders in New England and beyond.

7:00 a.m. Registration & Breakfast

8:00 a.m. Shotgun Start

1:00 p.m. Luncheon & Cocktail Reception, Live Auction, Awards





## The Impact

In 2023, the Service CU Impact Foundation and Robert Irvine Foundation together supported American heroes and their loved ones in New England and across the nation with 25 grants. Thanks to your generosity, these donations provided service dogs, mobility devices, equine-assisted therapy, food vouchers, and so much more to support veterans.



**\$460,381**  
raised and donated in 2023

### 2023 Beneficiaries Included:

Building Dreams for Marines  
Camp Resilience  
Gold Star Families  
Hero Pups  
Homeland Heroes Foundation  
Honor Flight New England  
Ironstone Farm

Liberty House  
Paws4People, Inc.  
Travis Mills Foundation  
UNH Army ROTC  
Veteran Northeast Outreach Center  
Vouchers for Veterans



# Sponsorship Opportunities

BENEFITS	\$50,000 TITANIUM	\$30,000 PLATINUM	\$20,000 GOLD	\$15,000 SILVER	\$10,000 BRONZE	\$7,500 CHAMPION	\$5,000 TEE	\$3,000 IMPACT
Top-level name & logo recognition	X							
Opportunity for at-event table or booth	X							
Reserved table at luncheon	X							
Tee sign at hole of choice	X	X						
Seats at exclusive pre-event dinner with Robert Irvine	8	4	4					
Live recognition during luncheon	X	X	X	X				
Press release recognition	X	X	X	X				
Logo on promotional materials, event signage	X	X	X	X				
Number of golf entries	8	4	4	4	4	4	2	
Number of additional luncheon tickets	2	2	2	2	2	0	2	
Logo on website	X	X	X	X	X	X	X	X
Logo on digital signage	X	X	X	X	X	X	X	X
Unique logo placement					Choice of activation	Choice of activation	Tee/Green sign	Welcome signage



## Titanium Sponsor

**\$50,000**

- Top-level logo recognition on promotional materials, website, event and digital signage
- One tee sign at the hole of your choice
- Golf entries for eight (8) players
- Eight (8) seats to exclusive dinner with Robert Irvine and Service CU Impact Foundation Board the night before the event
- Live recognition during luncheon
- Reserved table at luncheon
- Press release recognition
- Opportunity for at-event display with a table or booth
- Two (2) tickets for non-golfers to luncheon, plus private chef demo



## Platinum Sponsor

**\$30,000**

- Logo recognition on promotional materials, website, event and digital signage
- One tee sign at the hole of your choice
- Golf entries for four (4) players
- Four (4) seats to exclusive dinner with Robert Irvine and Service CU Impact Foundation Board the night before the event
- Live recognition during luncheon
- Press release recognition
- Two (2) tickets for non-golfers to luncheon, plus private chef demo





## Gold Sponsor

**\$20,000**

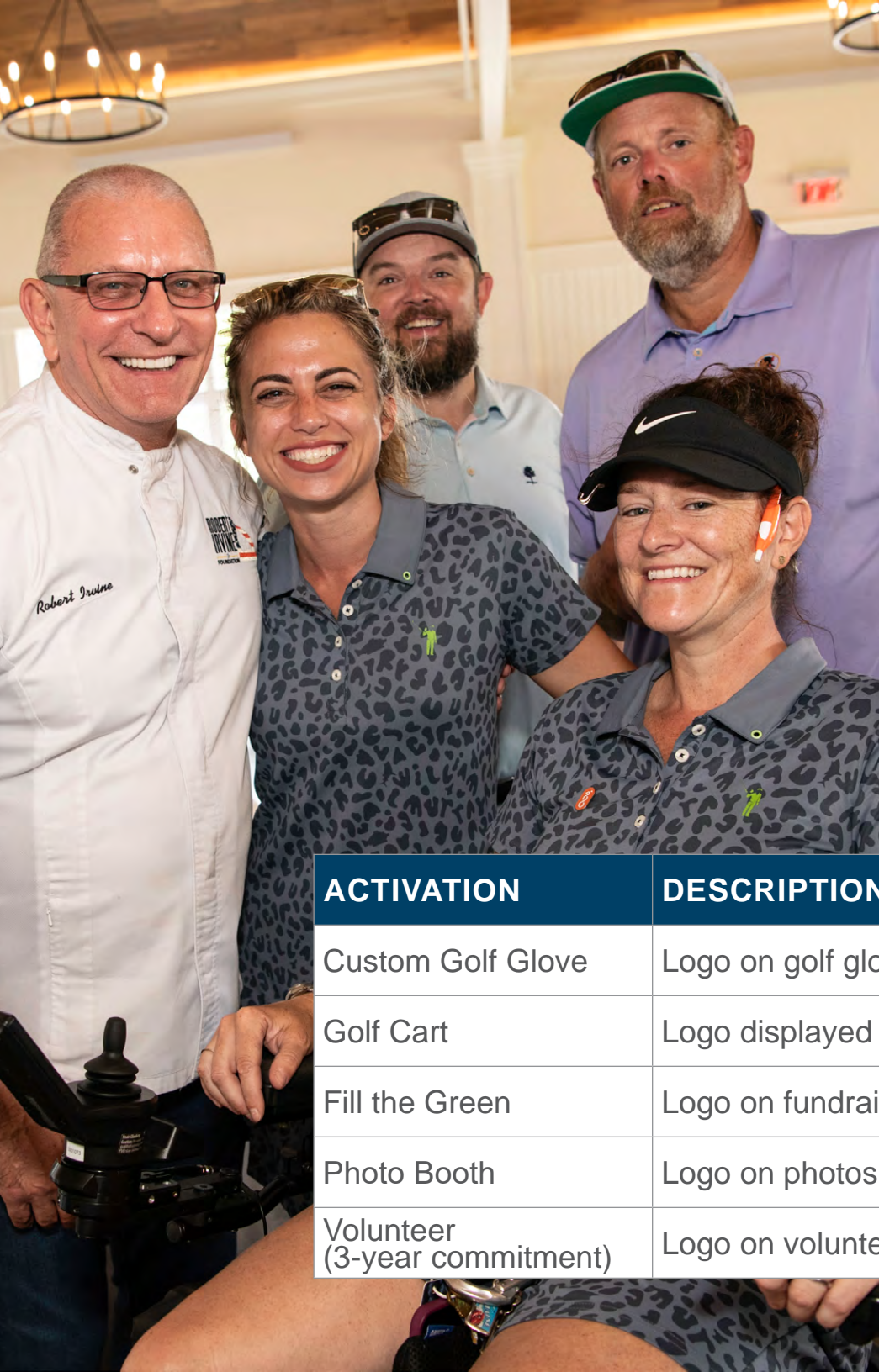
- Logo recognition on promotional materials, website, event and digital signage
- Golf entries for four (4) players
- Four (4) seats to exclusive dinner with Robert Irvine and Service CU Impact Foundation Board the night before the event
- Live recognition during luncheon
- Press release recognition
- Two (2) tickets for non-golfers to luncheon, plus private chef demo

## Silver Sponsor

**\$15,000**

- Logo recognition on promotional materials, website, event and digital signage
- Golf entries for four (4) players
- Live recognition during luncheon
- Press release recognition
- Two (2) tickets for non-golfers to luncheon, plus private chef demo





## Bronze Sponsor

**\$10,000**

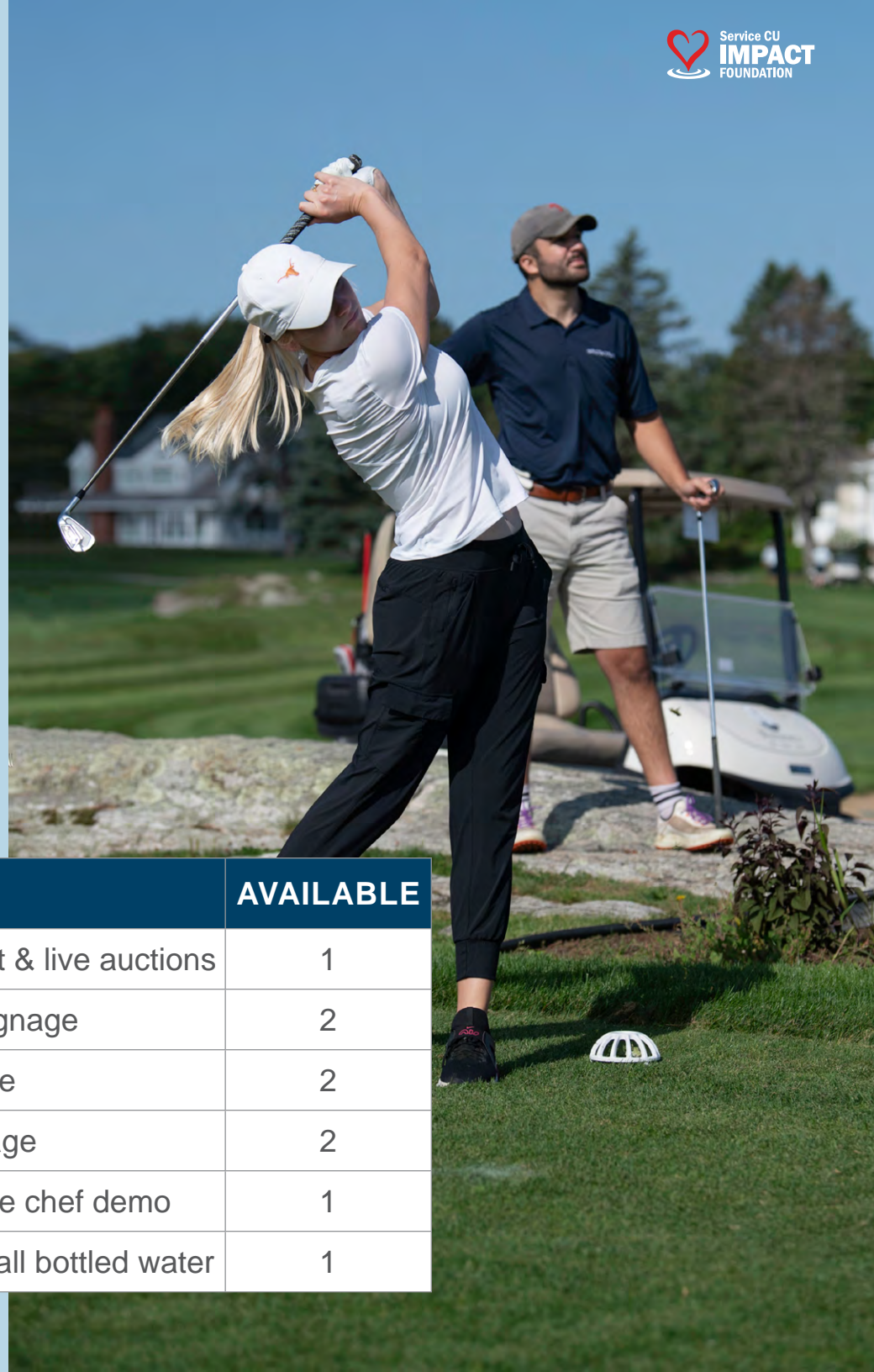
- Golf entries for four (4) players
- Two (2) tickets for non-golfers to luncheon, plus private chef demo
- Logo on website and digital signage at event
- Choice of activation from list below

ACTIVATION	DESCRIPTION	AVAILABLE
Custom Golf Glove	Logo on golf gloves provided to all golfers at event	1
Golf Cart	Logo displayed on golf cart signage	3
Fill the Green	Logo on fundraiser signage during luncheon	1
Photo Booth	Logo on photos sent to golfers from 360 camera	1
Volunteer (3-year commitment)	Logo on volunteer shirts (3 year commitment required)	1

# Champion Sponsor

**\$7,500**

- Golf entries for four (4) players
- Logo on website and digital signage at event
- Choice of activation from list below



ACTIVATION	DESCRIPTION	AVAILABLE
Auction	Logo displayed on signage for silent & live auctions	1
Beverage Cart	Logo displayed on beverage cart signage	2
Cigar Cart	Logo displayed on cigar cart signage	2
Grill Station	Logo displayed on grill station signage	2
Chef Demonstration	Logo displayed on signage at private chef demo	1
Water	Logo featured on custom labels on all bottled water	1

## Tee Sponsor

**\$5,000**

- Golf entries for two (2) players
- Two (2) tickets for non-golfers to luncheon, plus private chef demo
- Logo on website and digital signage at event
- Logo on tee or green sign displayed at a designated hole

## Impact Sponsor

**\$3,000** (no golfers included)

- Logo on website and digital signage at event
- Logo displayed on welcome signage at two locations throughout the day

## Chef Demonstration & Luncheon Ticket

**\$250** (for those not golfing)

- Includes private chef demo experience with celebrity chef Robert Irvine
- Includes entry to luncheon & awards ceremony with golfers



For all sponsorship inquiries, please contact:

**Sarah Kuhl, Foundation Director**  
(603) 422-7829 | [skuhl@servicecu.org](mailto:skuhl@servicecu.org)

Ready to make an impact now?

**[Click here](#)** to complete the sponsorship pledge form.

To learn more about the Service CU Impact Foundation, visit **[servicecuimpactfoundation.org](http://servicecuimpactfoundation.org)**.

Thank you for your support!

# Let's Make an Impact Together

