

April 4, 2025

Sponsorship Menu

4TH ANNUAL  
**SPRING  
Gala**


IMAGINE  
THE  
POSSIBILITIES

Supporting housing for all  
across New Hampshire



Presented By  **TruStage™**

**JIMMY'S JAZZ AND BLUES CLUB** ♥ **PORTSMOUTH, NH**



Since its inception in 2020, the Impact Foundation has raised more than \$3 million through its annual golf tournament, annual gala, employee donations and cash raffle. Because of you, we are making a difference across New Hampshire and beyond.

We are grateful for your support!



Service CU  
**IMPACT**  
FOUNDATION



# THE EVENING

Don't be late for this very important date!

**5:30-9:00pm**

*Imagine the Possibilities* when we come together to provide a roof overhead in communities across New Hampshire.

The evening begins with cocktails, networking, and dazzling performances. Then, follow us *down the rabbit hole* for a one-of-a-kind meal from celebrity chef Robert Irvine!

WMUR News 9 Daybreak Anchor Katherine Underwood returns as the evening's emcee.

This year, we are **doubling your impact** with a match for donations during the fund-a-need. Together, we will continue to make an impact on the state's devastating housing and homelessness crisis.

Expected guest count: 175-200



# THE IMPACT



**\$275,000  
RAISED**

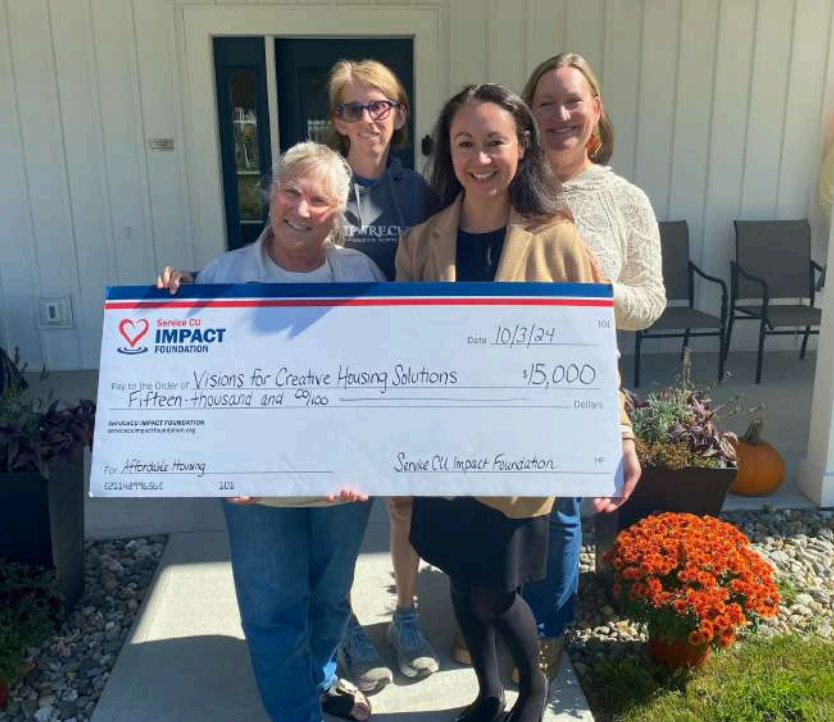


**12 GRANTS  
AWARDED**

In 2024, the 3rd Annual Spring Gala raised \$275,000 to support stable, affordable housing across New Hampshire. Thanks to your support, incredible organizations statewide are advancing their work of putting a roof overhead for our neighbors in need. These are just a few ways you made an impact:

- Supporting an affordable multi-home build in Rochester
- Security cameras for affordable housing buildings in Manchester
- Supporting recovery housing in Nashua
- Supporting 21 new affordable housing units for seniors in Rochester
- 3 freezers and 10 new beds for families experiencing homelessness in Nashua
- Supporting affordable, safe housing for adults with disabilities in Hanover

[Check out the impact video shared during the Spring Gala.](#)







## JIMMY'S JAZZ & BLUES CLUB

At Jimmy's Jazz & Blues Club, guests can experience inspirational jazz and blues paired with fine cuisine, libations, and a lively scene, all in a century-old, spectacularly restored, state-of-the-art venue. Located in the heart of downtown Portsmouth, NH, Jimmy's, which opened its doors in 2021, has quickly become the place to enjoy the sounds of Grammy award winning artists or host a corporate event, birthday celebration, or wedding.

# TOP LEVEL SPONSORSHIPS

BENEFITS	PRESENTING \$35,000	STAGE \$25,000	RECEPTION \$15,000	RED CARPET \$15,000
Co-Branded Event Name	X			
Speaking Opportunity	X			
Co-Branded Step & Repeat	X			
Message in Post-Event Thank You	X			
Featured Video Segment	X			
Exclusive Robert Irvine Meet & Greet	X	X		
Dedicated Social Media Post (24K+)	X	X		
Feature in Service CU Newsletter (236K+)	X	X		
Live Thank You from Stage	X	X	X	X
Press Release Recognition	X	X	X	X
Unique Logo Placement	Stage, Step and Repeat, Signage	Stage, Signage	Signage, Pillows, Napkins	Printed photos, Signage
Reserved Table(s)	2	2	1	1
Tickets Included	16	16	8	8
Logo on Event Signage	X	X	X	X
Logo in Event Communications	X	X	X	X
Social Media Recognition (24K+)	X	X	X	X
Logo or Name on Website	Logo	Logo	Logo	Logo





# PRESENTING SPONSOR

\$35,000 | Exclusive

- Exclusive “presented by” event naming rights
- Speaking opportunity on stage
- Co-branded step and repeat banner
- Sponsor-provided message in post-event thank you email to attendees
- Sponsor-provided video segment or ad
- Special meet & greet and photo opportunity with Celebrity Chef Robert Irvine
- Dedicated social media post to 24,000+ followers
- Featured in Service Credit Union’s newsletter with a reach of 236,000+ members
- Live thank you from the stage
- 16 tickets at two (2) reserved tables closest to the stage with company logo
- Recognition in pre- and post-event press releases
- Logo on event signage, communications, social media and website

# STAGE SPONSOR

\$25,000 | Exclusive

- Logo featured prominently on main stage and signage
- Special meet & greet and photo opportunity with Celebrity Chef Robert Irvine
- Dedicated social media post to 24,000+ followers
- Featured in Service Credit Union's newsletter with a reach of 236,000+ members
- Live thank you from the stage
- 16 tickets at two (2) reserved tables with company logo
- Recognition in pre- and post-event press releases
- Logo on event signage, communications, social media and website







# RECEPTION SPONSOR

## \$15,000 | Exclusive

- Logo featured as sponsor of cocktail reception
- Logo on pillows and napkins featured at the cocktail reception
- Live thank you from the stage
- Eight (8) tickets at one (1) reserved table with company logo
- Recognition in pre- and post-event press releases
- Logo on event signage, communications, social media and website



# RED CARPET SPONSOR

\$15,000 | Exclusive

- Logo featured on printed photos and signage at step-and-repeat
- Live thank you from the stage
- Eight (8) tickets at one (1) reserved table with company logo
- Recognition in pre- and post-event press releases
- Logo on event signage, communications, social media and website





# ADDITIONAL OPPORTUNITIES

BENEFITS	CHAMPAGNE WALL \$10,000	DINNER \$10,000	SIGNATURE COCKTAIL \$10,000	TABLE \$7,500	AUCTION \$5,000	DESSERT \$5,000	GIVEAWAY \$5,000	IMPACT \$2,500
Co-Branded Event Name								
Speaking Opportunity								
Co-Branded Step & Repeat								
Message in Post-Event Thank You								
Featured Video Segment								
Exclusive Robert Irvine Meet & Greet								
Dedicated Social Media Post (24K+)								
Feature in Service CU Newsletter (236K+)								
Live Thank You from Stage	X	X	X					
Press Release Recognition	X	X	X					
Unique Logo Placement	Signage, Wall	Menu, Signage	Signage, Stirrers, Cups	Choice of activation*	Paddle Numbers, Signage	Dessert	Giveaway Item	
Reserved Table(s)	1	1	1	1				
Tickets Included	8	8	8	8	4	4	4	2
Logo on Event Signage	X	X	X	X	X	X	X	
Logo in Event Communications	X	X	X	X	X	X	X	
Social Media Recognition (24K+)	X	X	X	X	X	X	X	X
Logo or Name on Website	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Name

\*See Sponsorship Activations list for options

# CHAMPAGNE WALL SPONSOR

\$10,000 | Exclusive

- Logo featured on prominent champagne wall at the cocktail reception
- Live thank you from the stage
- Eight (8) tickets at one (1) reserved table with company logo
- Recognition in pre- and post-event press releases
- Logo on event signage, communications, social media and website



# DINNER SPONSOR

\$10,000 | Exclusive

- Logo featured on menu prepared by the culinary teams of Chef Robert Irvine and Jimmy's Jazz & Blues Club
- Live thank you from the stage
- Eight (8) tickets at one (1) reserved table with company logo
- Recognition in pre- and post-event press releases
- Logo on event signage, communications, social media and website



# SIGNATURE COCKTAIL SPONSOR

\$10,000 | Exclusive

- Logo featured on bar signage, stirrers and cups
- Live thank you from the stage
- Eight (8) tickets at one (1) reserved table with company logo
- Recognition in pre- and post-event press releases
- Logo on event signage, communications, social media and website



# TABLE SPONSOR

\$7,500

- Choice of one opportunity from the Sponsorship Activations list
- Eight (8) tickets at one (1) reserved table with company logo
- Logo on event signage, communications, social media and website



# AUCTION SPONSOR

\$5,000 | 2 Opportunities

- Logo featured on auction paddle numbers
- Four (4) tickets
- Logo on event signage, communications, social media and website

# DESSERT SPONSOR

\$5,000 | Exclusive

- Logo featured with dessert prepared by the culinary teams of Chef Robert Irvine and Jimmy's Jazz & Blues Club
- Four (4) tickets
- Logo on event signage, communications, social media and website



# GIVEAWAY SPONSOR

\$5,000 | 2 Opportunities

- Logo featured on guest giveaway item
- Four (4) tickets
- Logo on event signage, communications, social media and website



# IMPACT SPONSOR

\$2,500

- Two (2) tickets
- Social media recognition
- Name listed on website



# SPONSORSHIP ACTIVATIONS

OPPORTUNITY	DETAILS
Centerpiece/Floral	Logo featured in centerpieces on tables
Lounge	Logo featured on signage and coasters in the main level lounge
Photo	Logo featured at 360 photo station in Sky Bar and on 360 photos sent to guest
Raffle	Logo featured on signage for the raffle
Registration	Logo featured at check-in/registration table
Valet	Logo featured on signage as official valet sponsor



# QUESTIONS?

For sponsorship inquiries, please contact:

Sarah Kuhl, Foundation Director  
(603) 957-8666 | [skuhl@servicecu.org](mailto:skuhl@servicecu.org)

Ready to make an impact now? Complete the [sponsorship pledge form](#).

To learn more about the Service CU Impact Foundation, visit:

[servicecuimpactfoundation.org](http://servicecuimpactfoundation.org)

Thank you for your support!

