




Service CU  
**IMPACT**  
FOUNDATION

# SPRING GALA

THERE'S NO PLACE LIKE HOME

**SPONSORSHIP**  
OPPORTUNITIES

**APRIL 10, 2026**  
JIMMY'S JAZZ & BLUES CLUB  
PRESENTED BY  TruStage™





SERVICE CU IMPACT FOUNDATION BOARD OF DIRECTORS

Since its inception in 2020, the Impact Foundation has raised more than \$4 million through its annual golf tournament, annual gala, employee donations and cash raffle. Every dollar donated directly supports education, housing, veterans and first responders.

**We are grateful for your support!**

# THE EVENING

## Follow the yellow brick road to a magical night...

Cocktail hour begins at 5:30pm with mingling, small bites and entertainment, followed by an exquisite meal. Guests will enjoy complimentary cocktails, connection, raffles, an auction, plus an impactful program.

WMUR News 9 Daybreak Anchor Katherine Underwood will once again guide us as our emcee, bringing her warmth and energy to the stage.

## There's no place like home

The true magic of the evening is knowing that, together, we are helping families find the stability and comfort of a home of their own.

As the evening unfolds, we'll be reminded that when a community comes together, the path forward is clear, like following a yellow brick road toward a brighter future.





# THE IMPACT

## Making a Bold New Impact in 2026

In the spirit of new adventures, just like Dorothy setting out on the yellow brick road, the 5th year of Service CU Impact Foundation's annual Spring Gala is embarking on a new and exciting journey.

This year, rather than spreading our impact across many initiatives, we are uniting together with our supporters behind one extraordinary goal: **to build a home that will change lives for families right here in New Hampshire.**

Partnering with Southeast New Hampshire Habitat for Humanity, we're focusing our efforts on raising walls, laying bricks, and opening doors to a place where families can truly say: *There's no place like home.*

## From Many Roads to One

This year, every dollar raised will support the creation of a two-family, energy-efficient duplex in southeastern New Hampshire, providing life-changing stability and safety for families who will soon call this house their home. This project will serve as a lasting model of sustainability and community impact.



# Presenting Sponsor

**\$40,000 | SOLD OUT**

The Emerald City represents the dream destination, and for this event that dream is housing stability. This sponsorship opportunity helps make that dream a reality.

- Exclusive "Presented By" naming rights
- Speaking opportunity on stage
- Co-branded step & repeat banner
- Sponsor-provided message in post-event thank you email
- Sponsor-provided video segment or ad during program
- Dedicated social media post (26,700+ followers)
- Featured in Service Credit Union newsletter (321,000+ reach)
- Live thank you from stage
- 16 tickets at two premium reserved tables near stage
- Recognition in press releases
- Prominent logo placement on event signage, communications, and website





## Cocktail Reception Sponsor

**\$30,000 | EXCLUSIVE**

Fuel the evening's most social and shareable moment. Guests enjoy signature drinks, themed entertainment, raffles, surprises, and photo opportunities that capture lasting memories, all while your support is front and center.

- Logo featured prominently throughout the cocktail reception
- Dedicated social media post (26,700+ followers)
- Featured in Service CU newsletter (321,000+ reach)
- Live thank you from stage
- 16 tickets at two reserved tables
- Recognition in press releases
- Logo on event signage, communications, and website



## Stage Sponsor

**\$20,000 | EXCLUSIVE**

Stand in the spotlight of inspiration. Your sponsorship brings to life the evening's key moments and heartfelt remarks, ensuring your brand is illuminated at the center of it all.

- Logo featured prominently on the main stage
- Live thank you from stage
- 8 tickets at one reserved table
- Recognition in press releases
- Logo on event signage, communications, and website



## Culinary Sponsor

**\$15,000 | EXCLUSIVE**

- Logo featured on printed menus
- Live thank you from the stage
- 8 tickets at one reserved table
- Recognition in press releases
- Logo on event signage, communications, and website



## Signature Cocktail Sponsor

**\$15,000 | EXCLUSIVE**

- Logo featured on all cocktail bars as the sponsor of our signature cocktail
- Live thank you from the stage
- 8 tickets at one reserved table
- Recognition in press releases
- Logo on event signage, communications, and website





## Champagne Cyclone Sponsor

**\$10,000 | EXCLUSIVE**

- Prominent branding at the busy champagne cyclone area in the cocktail reception
  - Live thank you from stage
  - 8 tickets at one reserved table
  - Recognition in press releases
  - Logo on event signage, communications, and website
- 

## Yellow Brick Road Sponsor

**\$10,000 | EXCLUSIVE**

- Prominent branding in yellow brick road area
  - Live thank you from stage
  - 8 tickets at one reserved table
  - Recognition in press releases
  - Logo on event signage, communications, and website
- 

## Entertainment Sponsor

**\$10,000 | EXCLUSIVE**

- Prominent branding in entertainment area
- Live thank you from stage
- 8 tickets at one reserved table
- Recognition in press releases
- Logo on event signage, communications, and website





# Table Sponsor

**\$7,500 | EXCLUSIVE**

- 1 reserved branded table with 8 tickets
- **Choice** of sponsorship activation from list below
- Logo on event signage, communications, and website

## Table Sponsor Activation Choices:

### CENTERPIECE

Logo featured in centerpieces on tables

### LOUNGE

Logo featured on signage + coasters in lounge

### REGISTRATION

Logo featured at check-in table

### VALET

Logo featured as official valet sponsor



## Giveaway Sponsor

**\$5,000**

- Branded recognition on guest giveaway items
  - 4 tickets
  - Logo on event signage, communications, and website
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## Auction Sponsor

**\$5,000**

- Branded recognition on auction paddles
  - 4 tickets
  - Logo on event signage, communications, and website
- 

## Raffle Sponsor

**\$5,000**

- Branded recognition on raffle signage
  - 4 tickets
  - Logo on event signage, communications, and website
- 

## Impact Sponsor

**\$2,500**

- 2 tickets
- Social media recognition
- Name listed on website





## Ready to make an impact?

### CHOOSE YOUR SPONSORSHIP LEVEL

Presenting Sponsor | SOLD OUT

Cocktail Reception Sponsor | \$30,000

Stage Sponsor | \$20,000

Culinary Sponsor | \$15,000

Signature Cocktail Sponsor | \$15,000

Yellow Brick Road Sponsor | \$10,000

Champagne Cyclone Sponsor | \$10,000

Entertainment Sponsor | \$10,000

Table Sponsor | \$7,500

Auction Sponsor | \$5,000

Giveaway Sponsor | \$5,000

Raffle Sponsor | \$5,000

Impact Sponsor | \$2,500

### SPONSOR/ORGANIZATION INFORMATION

Company Name:

Contact Person:

Title:

Mailing Address:

City, State, ZIP:

Phone Number:

Email:

### PAYMENT INFORMATION

Payment Method

Credit Card (Please provide card details below)

Check (enclosed)

Credit Card Number:

Please make all checks payable to  
"Service CU Impact Foundation"

Expiration Date:

CVV/CVC:

Send an invoice

# MAIL TO:

SERVICE CU IMPACT FOUNDATION  
3003 LAFAYETTE RD. PORTSMOUTH, NH 03801

For sponsorship inquiries, please contact:

**Sarah Kuhl, Foundation Director**  
(603) 957-8666 | [skuhl@servicecu.org](mailto:skuhl@servicecu.org)

To learn more about the  
Service CU Impact Foundation, visit:

**[servicecuimpactfoundation.org](https://servicecuimpactfoundation.org)**